

PERSONAL STATEMENT

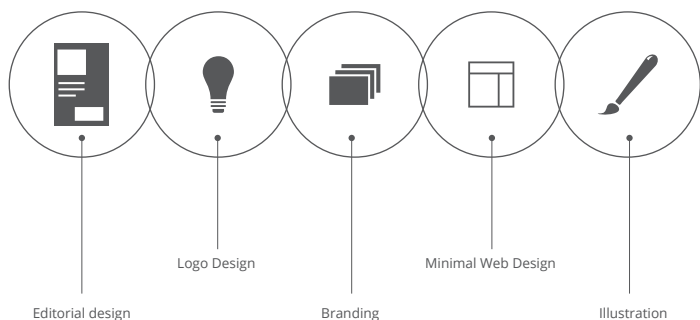
I'm a Spanish art director, graphic designer and illustrator, based in London since 2005. I love everything that has to do with graphic design, editorial design, illustration, brand development, web design and typography.

I have 14 years of experience working as a freelance and working on an studio and I'm always ready to get involved in new projects.

I love working with people that feel passionate about what they do. I also love music, cinema, books and playing basketball. I love tea and a good conversation.

Why don't we work together? Go further down and find out why I am the man you need to hire.

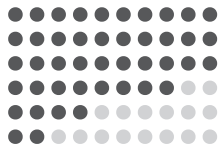
MY SPECIALITIES



DESIGN SKILLS

01 Computer Graphic

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Quark XPress
Office
Adobe Flash



02 Knowledge

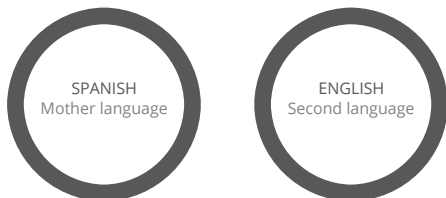
Grid & Layout.
Good sense for typography.
Color theory knowledge.
Image editing.
Web design.

02 Computer Audio

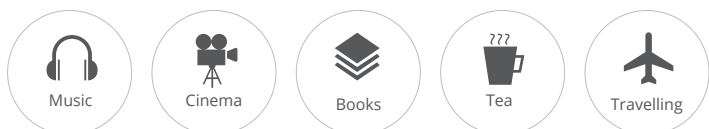
Ableton Live



LANGUAGE SKILLS



INTERESTS & HOBBIES



EDUCATION

- From September 1995 to September 1999.
Graphic Design and Publicity Design.
Oviedo Art School, Asturias (Spain).
Qualification: Senior Technician in Publicity Design and Graphic Art.
- From June 2001 to August 2001
Advanced Editorial Design.
Instituto de Formación y Estudios Sociales, Asturias (Spain)
Qualification: Senior Technician in Editorial Design
- From June 2005 to July 2005
Flash for web.
Central St. Martins College, London

WORK EXPERIENCE

In London / From 2005 - Ongoing

Companies:

Skinny Creative Studio
Pancea Publishing International Magazine Publishers
The Big Issue Magazine Publishers
Scholastic Magazine Publishers
Hakisac Music Label
Fresh Direction Magazine Publishers
Living Spain Magazine Publishers
The Conservatory Graphic Design Studio
HeadChannel Web Development
The Spitz Music Venue, Art Gallery and Bistro
Wendy Gregory Legibility and Accessibility
Multi Vitamins Music Label

I applied my graphic design and illustration skills for all these clients in their different areas. Tasks included magazine art direction, design and development, advertising campaigns development, illustration, web design, identity, branding, creation of story boards, packaging and design of promotional materials such as CD covers, posters, leaflets and others.

In Spain / From 2000 - 2005

Companies:

La Nueva España. June 2004 – June 2005 5th largest circulation newspaper in Spain
Eurolinea Publicidad. March 2003 – March 2004 Publicity agency
Margen 3. September 2001 – September 2002 Publicity agency
Plan B. September 2001 – September 2002 Graphic Design Studio
Fundación Laboral de la Construcción del Principado de Asturias.
May 2000 – May 2001 Adult Education College

RECOGNITIONS

